

# HOT

## Food Merchandisers



Quality fixturing for the  
home-meal-replacement market.

# amtekco



A Wasserstrom Company

Manufacturers of Quality Products for the Food Marketing Industry

# Heat up sales and margins with Amtekco's Hot Food Merchandisers.

Today, consumers are turning away from the kitchen and looking for new solutions to their meal preparation. In fact, consumers spend \$1.5 billion per day on food prepared away from their homes. One of the sources to which consumers are looking to fill this insatiable appetite for prepared food is supermarkets. And, one of your best sources by which you can present your self-serve, prepackaged hot food is with Amtekco's Hot Food Merchandisers.

## Standard Benefits and Features:

- Uniform programmable heat source
- Bright lighting for maximum merchandising effect
- Unlimited finish options
- Available in many shapes and sizes
- Energy-efficient design
- Full coverage surface heat for maximum capacity
- Food display shelves feature stainless steel surface or black coated surface



### Mobile Hot Merchandiser

- Small footprint for more cross merchandising and spot merchandising opportunities, available in 4', 5' and 6'.



### Two-Tier Island Hot Merchandiser

- Attractive shape and two-tier design draws attention to this high-capacity merchandiser, perfect for a high volume deli, available in 5' and 6'.



### Single-Tier Island Hot Merchandiser

- Attractive shape attracts attention in high volume deli. Truly a destination fixture, available in 5' and 6'.



### End Cap / Inline Hot Merchandiser

- The single-sided display can be used as an end cap, wall display or in-line, available 2 shelf high to 5 shelf high and 3' to 8' in length.



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